



Banks Holdings Limited

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AIRPORT BAR REOPENS WITH UPGRADED FACILITIES

Visitors to the Grantley Adams International Airport will have the opportunity to once again patronise the newly reopened renovated ***Banks Beer Airport Bar***.

Since opening for business in 2006, the iconic watering hole has become a landmark for travelers, off-duty airport personnel, along with those accompanying departing and arriving passengers.

“We are thrilled to have opened just in time for the busy Christmas season,” said manager Judith Giovine, who noted the biggest change to the bar was its new 360-degree bar surface.

“We think it’s more inviting and comfortable than before, with more seats to accommodate more patrons,” added Giovine.

“In today’s world, traveling by air can sometimes be a tiresome experience, so we are seeking to provide weary travelers with an authentic - and relaxing - Barbadian experience, whether they are arriving or departing.”

Located in the centre of the airport’s open-air courtyard, the new Banks Beer Airport Bar is equipped with two large flat screen televisions, primarily featuring live news and sports, along with a full-service bar offering light snacks in addition to alcoholic and non-alcoholic beverages.

Of course, the bar also offers the award-winning ‘*Beer of Barbados*’, either in its distinctive brown bottle or straight from the tap.

“The Airport Bar has become a favourite among traveling passengers, especially visitors from abroad,” said Charles Walcott, category manager for Banks Holdings Limited.

“They have long seen the Airport Bar as a means of either saying ‘hello’ or ‘goodbye’ to the island, and since the ‘*Beer of Barbados*’ is now available in the United States, Canada, and the United Kingdom, the Airport Bar provides us with the opportunity to remind them that they can enjoy their Banks Beer wherever they are and immediately bring back memories of their great vacation in Barbados.”

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