



Banks Holdings Limited

NEWS RELEASE

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The Modern Mixologist comes to Barbados

Angostura Limited, makers of the renowned Angostura aromatic bitters and Angostura rums, brings **Tony Abou-Ganim**, author of the Modern Mixologist, to Barbados. As part of the company's Mixology Masters Series, Tony will show the art of modern mixology to bartenders from all over Barbados.

Angostura's manager - Export, **Alex Thomas**, says that "the company is keen to ensure that bartenders fully understand the modern elements used in mixing drinks, and to show how Angostura aromatic bitters is essential to the cocktail. The Mix Master Series is all about the education of bartenders across the region, and we are happy to play such a significant part in the development of our industry." He hopes that bartenders will appreciate the teachings of such a well-known, well-established cocktail expert.

Tony Abou-Ganim, is currently featured on the Iron Chef America competition with Mario Batali, "Battle Mango" and has just released his first book "The Modern Mixologist: Contemporary Classic Cocktails". He can also be seen teaching the art of Mixology on his DVD "Modern Mixology: Making Great Cocktails at Home" (February 2007). He is most notably featured demonstrating the art of cocktail preparation on the Fine Living Network programme "Raising the Bar: America's Best Bar Chefs."

This modern cocktail expert grew up in the bar business, learning the craft from his cousin Helen David at the Brass Rail Bar in Port Huron, Michigan, who groomed him to become a leader in the beverage industry. Tony's initial introduction to the business was steeped in the tradition of classic cocktails and professional barmanship. To add to his talents, in 2003, he won the Gold Medal for the United States at the Bacardi-Martini Grand Prix. He is currently the National Ambassador of the US Bartender's Guild and Associate member of the museum of American Cocktail.

Lian Lucas, trade development officer at B&B Distribution Ltd., which represents Angostura's products in Barbados, says, "I am very excited about this training as it is always necessary to develop our bartenders who play such an important role in our Tourism industry here in Barbados".

The Mix Master Series will take place on Tuesday 31st May from 9 am to 2 pm at the new Marriot hotel. This is free of charge to bartenders and hotel school students. Limited seating is available, so early registration is required.

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For further information, please contact Fay Cooke-Nurse – 227-6704; fnurse@thebhlgroup.com