

BHL Banks Holdings Limited

NEWS RELEASE
19/05/2006

Shopkeepers buy, fly and enjoy with B&B Distribution

B&B DISTRIBUTION has been rewarding customers across the island for their loyalty to the brands it distributes with its 'Buy, Fly, Enjoy' Trade Promotion.

Over 13 shopkeepers have won a trip to a Caribbean destination of their choice since the promotion began. The latest winners to collect their prizes were **Troy Callendar** of AP Jones Pharmacy in Bridgetown and **Tracey Mayers**, Proprietor of Tracey's Bar in Cleaver's Hill, St. Joseph.

A visibly happy Callendar said, "I was shocked when I found out I'd won. I did not believe the B&B representative who called because I thought it was someone playing a prank on me. It was only when my Pre-Seller Jewel Seale called me later in the day that I realized that I'd actually won. I've never won anything in my life before."

He added that he is looking forward to the trip, "I've never visited any of the other islands and I've always wanted to visit Trinidad so that's where will go."

Mayers said, "My partner **Peter Bowen** and I were planning a trip to St. Lucia, so the ticket is very much appreciated."

Other winners of Caribbean trips include **Alder Sargeant, Henry Graham, Michael Perryman, Curtis Hunte, Curtis Actie, Selma Belgrave, Sheron Knight, Gerona Forde, Arthur Downes, Sandra Turney** and **Pamela Clarke**.

A flight certificate to anywhere within continental USA on American Airlines was won by **Kathy Brewster, Selwyn Gollop, Sheldene Hoyte** and **Sheldine Small**, all won cases of Banks products.

Shopkeepers can still win the grand prize of a \$4,000 home entertainment centre including a television, DVD player and surround sound system which will be drawn at the end of May.



PIX CAPTION:

Three of the lucky winners in B&B's 'Buy, Fly, Win' Promotion with members of B&B's Sales Team. (L-R) B&B Area Supervisor Harrietta Simpson-Greene, Brewed Products Brand Manager David Sealy, Selwyn Gollop, Tracey Mayers, Troy Callendar, and Pre-Sellers Jewel Forde and Corey Wharton.