

# **BHL** Banks Holdings Limited

NEWS RELEASE  
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## **Lucky Banks Beer consumer wins 'crazy cash'**

**ST. GEORGE RESIDENT FADINE LINTON has 50,000 reasons to smile. Linton is the grand prize winner of \$50,000 in Banks Beer's recently concluded 'Crazy Cash' Competition.**

Linton's entry was pulled from an impressive pile of over 100 000 others that flooded in during the three-month promotion.

Banks Beer Brand Manager (Ag.) **Christian Gibbs** visited Linton at her home on Friday, August 21st to present her with her winnings. An overwhelmed Linton said, "This is the first time I have ever won anything in my life! I sent in just over 70 entries but to be honest I did not expect to win. When I received the call from Mr. Gibbs all I did was scream because I was so happy. I immediately called my mother to share the good news and then my daughter in the United States."

When asked what she plans to do with her winning, Linton said, "The first thing I plan to do is use some of the money to repair my house. The rest I will save."

Brand Manager (Ag.) **Christian Gibbs** said, "Congratulations to Fadine on winning the grand prize in the Banks Beer 'Crazy Cash' Competition. I also wish to congratulate July winner Colleen Gilkes who received \$10,000 and our 10 cellular

phone winners in June. The public can look out for other exciting promotions from Banks."

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**PIX CAPTION:**

***Banks Beer Brand Manager (Ag.) Christian Gibbs (left) visited Watts Village, St. George to congratulate Fadine Linton on winning the \$50,000 grand prize in the Banks Beer's 'Crazy Cash' Competition.***