



NEWS RELEASE
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Vote for Miss Banks 2007 on www.banksbeer.com

THIS YEAR, BANKS BEER is encouraging its consumers to log on to www.banksbeer.com to vote for their favourite contestant in the 11th Banks Calendar Girl Competition.

The 10 lovely ladies vying for the title of Miss Banks 2007 are: **Crystal Davis, Nikita Goddard, Annalisa Mosley, Sabrina Felix, Saskia Griffith, Shanika Haynes, Tamesha Cutting, Jennel Nurse, Shanita Bynoe and Sonju Patterson.** Voters also have the opportunity to win an iPod Shuffle compliments banksbeer.com.

According to Brewed Products Brand Manager **David Sealy**, “With the introduction of online voting, our goal is to give our consumers who are unable to come to promotions, the opportunity to have a say in who will represent their brew in 2007. The young lady with the most votes will receive a special prize.”

Mr. Sealy however stressed, “The selection of the next Miss Banks will not be based solely on web votes. The contestants will also be appraised on social and public speaking skills, deportment and poise. Miss Banks is an ambassador for the brand and as such, she must be able to interact with persons from all spheres and strata in society.”

The ‘Banks Beauties’ will make islandwide appearances until the winner is chosen in November.

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The 'Banks Beauties': (L-R) Nikita Goddard, Sonju Patterson, Sabrina Felix, Saskia Griffith, Tamiesha Cutting, Shanika Haynes, Annalisa Mosely, Jennel Nurse, Shanita Bynoe and Crystal Davis.